

# PROJECT-YOU

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# OVERVIEW

- Problem
- Solution
- How it Works
- Workflow
- Why Now
- Target Market
- Market Opportunity
- Business Model
- Prototype Development
- Moat / Defensibility
- Competitive Landscape
- Funding Request
- The Vision

# PROBLEM

## Today's AI has Amnesia!

Every ChatGPT, Claude, or Gemini session starts from scratch.

- There's no continuity between conversations.
- No persistent assistant identity or memory.
- Users manually re-explain, re-link, re-contextualize every day.

We expect **AI** to be our **assistant**. But it **forgets everything**.



# SOLUTION

**A portable memory layer for AI interactions.**

Project-You creates persistent AI interaction memory that goes where you go.

- Works across OpenAI, Anthropic, Google, and more
- Logs, summarizes, indexes your AI chats
- Stores semantic tokens for search & recall
- Feeds memories back into future chat sessions
- Links to local and server-side tools for enhanced capabilities

Your AI's **memory follows you**--no matter where you chat.

# SYSTEM OVERVIEW

**As you interact with your AI, Project-You logs and stores the chat behind the scenes.**



- **Automatic logging:** Browser extension records your chat with ChatGPT, Claude, and Gemini.
- **Smart storage:** Each message is wrapped in metadata and saved to Supabase  
(A private Local Option is in progress).
- **Summarized + embedded:** Background workers create searchable summaries and semantic vectors.
- **Prompt-aware memory:** When needed, memory is auto-inserted into your chat without interrupting flow.
- **If a chat hits its token limits? No problem:** Hit "context hop" to start a new chat with memory carried over.



# USER EXPERIENCE

Each session starts with your assistant already remembering where you left off.

- The user opens a new or existing chat window on any of the compatible LLMs
- They open the sidebar and login to Project-You via supabase authorization
- Each atomic user-assistant exchange is wrapped in metadata and stored as they chat
- Periodic background processes summarize and embed chats and whole sessions
- Occasional prompt inserts automatically remind the LLM it has available memory tools
- If a chat hits token or size limits, pushing the Context-Hop button starts a new child chat session
- The system prompt-inserts a summary and context excerpts from the parent chat session
- The user and LLM continue the conversation (both using memory tools if needed)



# WHY NOW?

Project-You keeps topics “in mind” for near-seamless continuity across sessions

- **100M+** AI users today; projected 1B+ in 5 years
- Frustration with “cold start” AI interactions
- The sliding context window forgets before thoughts finish
- No true cross-folder or cross-chat recall for each implementation
- No cross-platform memory standard
- AI without memory is not sticky and not personal

Real **Memory** is the **critical missing layer** in the **AI** ecosystem.

# TARGET MARKET

Project-You works agnostically with major AI implementations online

## USERS

- Normal AI users: web surfers, writers, coders, creators
- Power users and researchers
- Expandable to teams, educators, healthcare workers, enterprise knowledge management

## REVENUE

- \$5B+ projected AI productivity tools market by 2028
- Licensing potential to embed memory layers inside other AI tools

Project-You is a chance to **own AI memory** across the **ecosystem**.



# Market Opportunity

## Total Addressable Market (TAM):

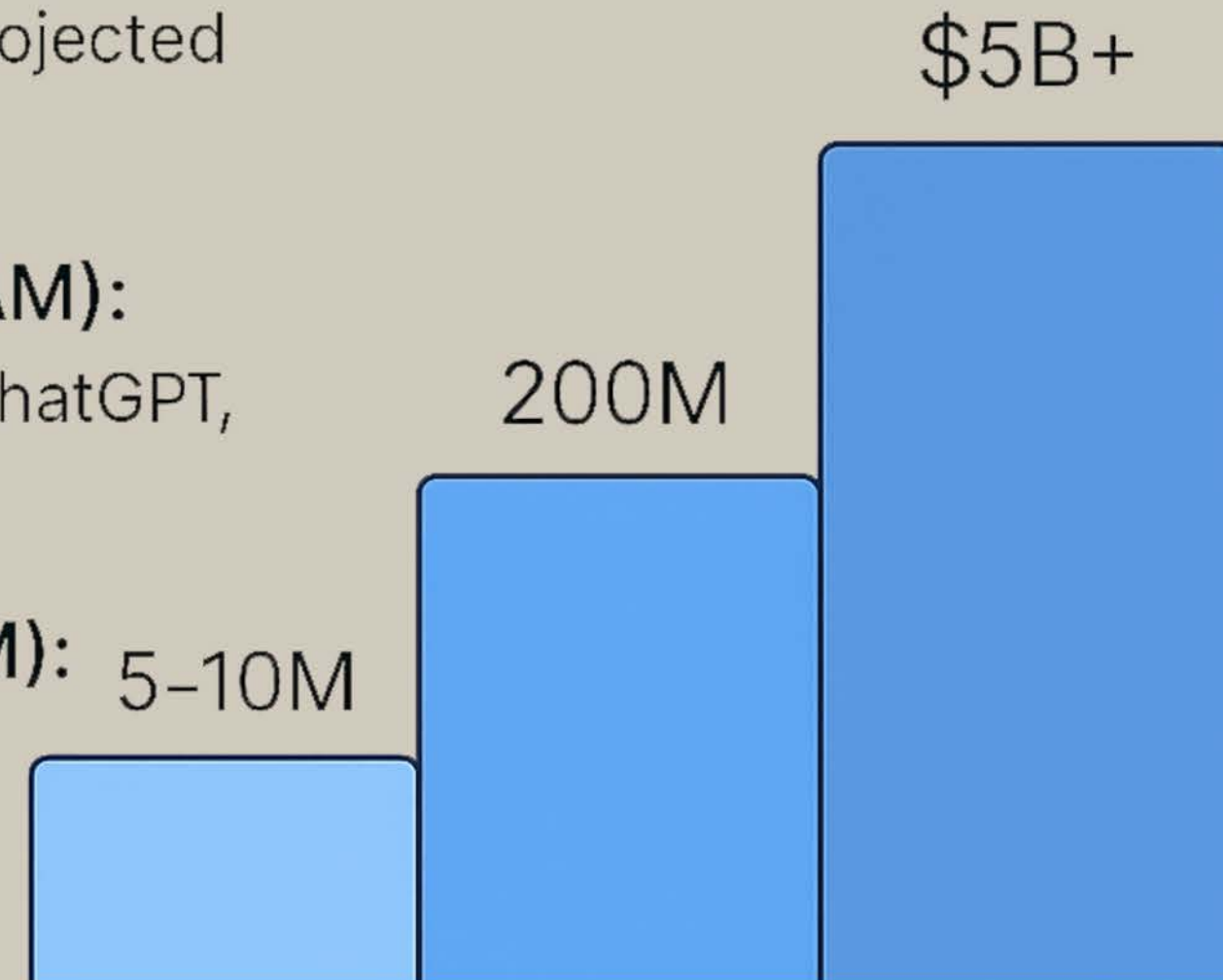
- AI productivity + assistant tools projected to exceed \$5B by 2028

## Serviceable Available Market (SAM):

- 200M+ global LLM users across ChatGPT, Claude, Gemini, and others

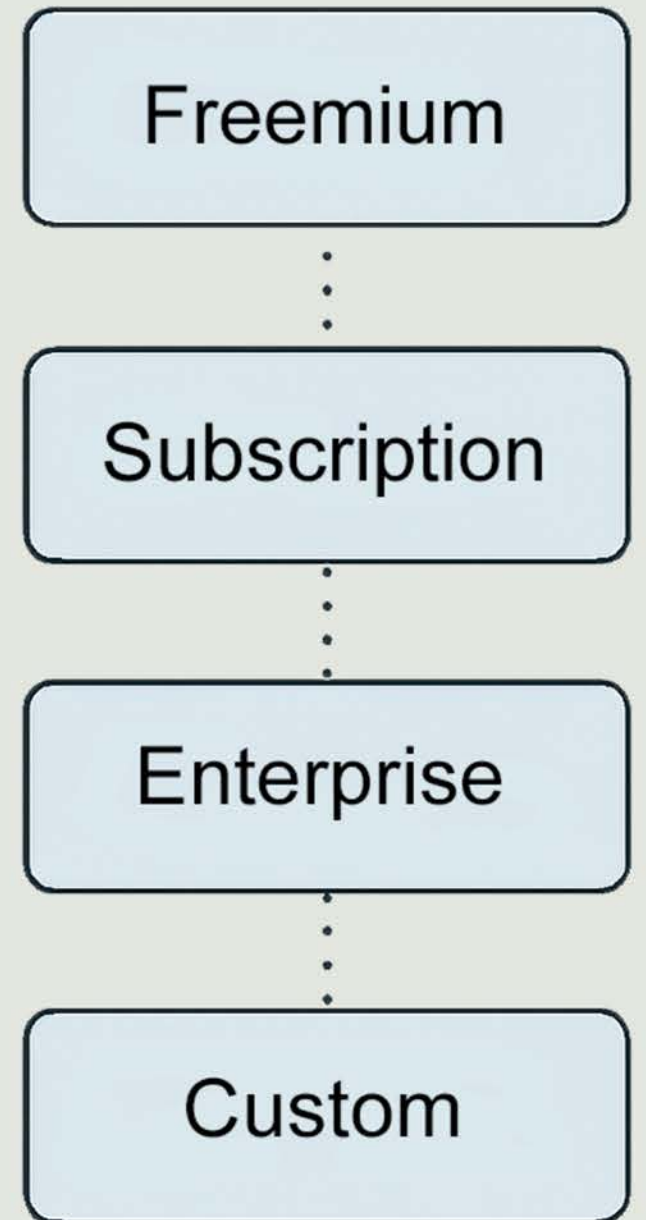
## Serviceable Obtainable Market (SOM):

- Power users: creators, researchers, devs, consultants, students



# BUSINESS MODEL

- **Freemium:** basic memory tier free with paid tiers unlocked depth & features ( < \$9.99)
- **Subscription:** (\$9.99 monthly/ \$99 annually) All the basic features plus additional tools and deeper search with graphs
- **Team & enterprise plans:** (starting at \$299 annually) Org-wide memory graphs, data analysis, RAG tools, etc.
- **Future licensing:** 3rd-party platforms embed Project-You's memory layer and developed technologies





# PROTOTYPE DEVELOPMENT

- ChatGPT-enabled extension is in active pre-Alpha, Claude and Gemini to follow soon
- Cloudflare Worker AIs and Replicate Models are summarizing and embedding
- Commands, self-prompt insertion, and Context-Hopping are operational
- Supabase database with pgVector is fully online

Core pieces are functional, pre-Alpha testing is ongoing.



# MOAT / DEFENSIBILITY

- **Cross-Platform Architecture:** Vendor-agnostic from day one. OpenAI, Anthropic, Mistral, others.
- **Agent-Independent Identity:** The assistant lives in the memory layer, not tied to any one model or provider.
- **Semantic Memory Graph:** Users build personalized memory structures over time which is sticky and hard to replicate.
- **Data Gravity:** Memory growth makes a smarter, more valuable agent helping user retention via a positive feedback loop.

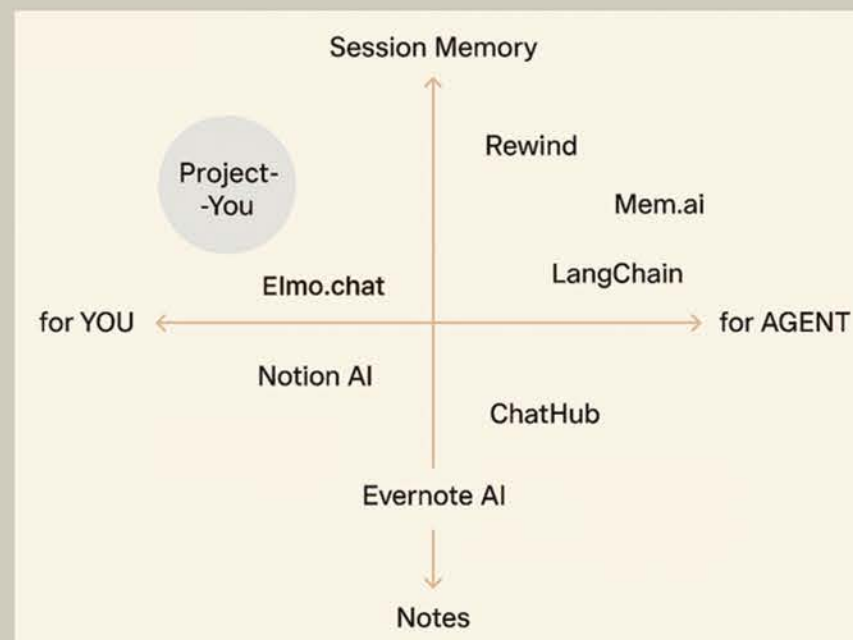
- **Human-Readable Command Protocol:** Universal, intuitive command syntax for users and LLMs (|||recall|||, etc.).
- **Open Integration Potential:** Compatibility with existing RAG tools, browser extensions, local agents and even MCP is possible.
- **Modular System Design:** Extension, Summarizer, Embedder, Vector DB, and other tools are independently swappable and composable.



# COMPETITIVE LANDSCAPE

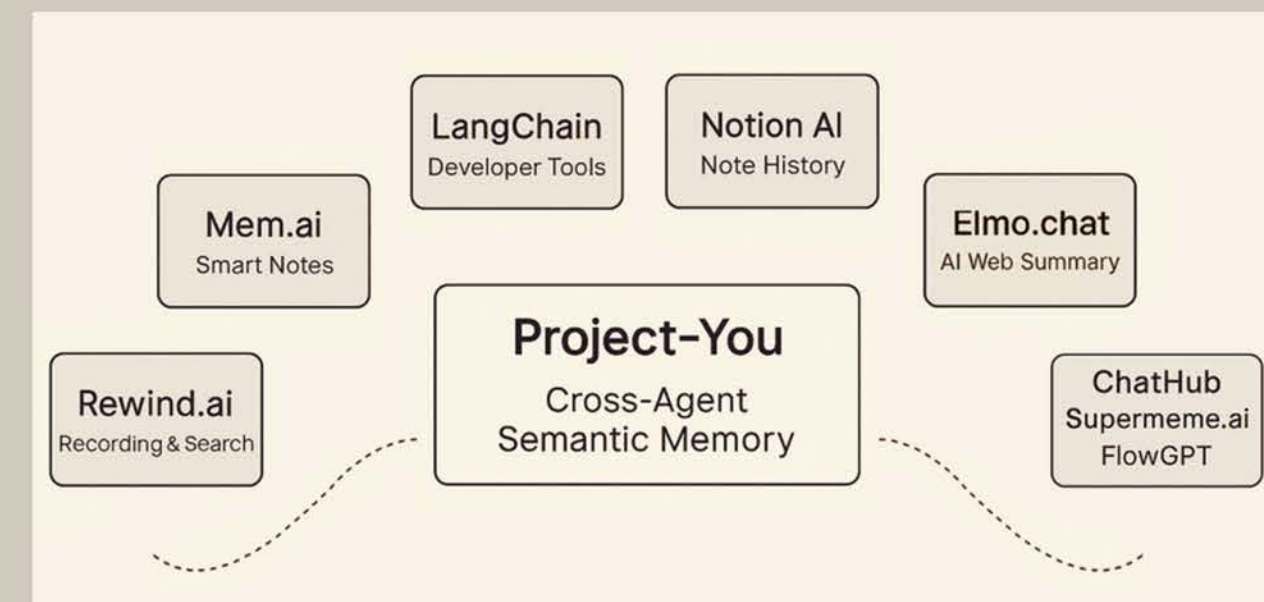
Positioned for DEPTH Not Just Novelty

## POSITIONING



**Project-You** is the only memory system designed for cross-agent **continuity** and user-owned semantic scaffolding.

- Most products store chat. We store identity-aware memory.
- We unify session memory across models like GPT, Claude, and more.
- Project-You builds context over time, across use cases and platforms.
- We're infrastructure-level memory, not just interface polish.
- Designed for users and agents, not just developers.



## THE LANDSCAPE

While others enhance AI interactions, we **persist** the thread of **meaning** between them.

# FUNDING REQUEST

Seeking: **\$25K - \$50K** to deliver a live MVP of Project-You in ~3 months

## USE BREAKDOWN:

Scope	\$25K Plan (Lean MVP)	\$50K Plan (Expanded MVP)
<b>Build Core Loop</b>	ChatGPT, Claude, Gemini logging + summarizer + vector DB + recall logic and other tools	Expanded search options + more tools (Agents, Reflection, RAG, etc.)
<b>Web Dashboard</b>	Basic User Dash + Login & Billing management, etc.	More auth choices + user dash with session history and metrics, AI-suggested follow ups
<b>Hosting</b>	Droplet + Supabase / Local storage	Local Storage vector search + memory graphs and expanded cloud usage
<b>UX + Polish</b>	Basic prompts + wrapper syntax + sidebar	Multi-tab, front end makeover
<b>Dev Time</b>	Part-time solo or freelance-assisted dev	Full-time dedicated sprint + additional contractor support

## FUNDING PATHS

### \$25K MVP

- Logging & Recall
- User Auth & Dash
- Hosted Storage
- Basic UI

### \$50K MVP

- + Agents & Reflection
- + Deep Metrics
- + Local + Cloud Mix
- + UX/UI Makeover
- + And a whole lot more...

**TIMELINE: 90 DAYS FROM FUNDING TO FUNCTIONAL DEMO, LIVE MEMORY PROTOTYPE ACROSS AT LEAST 2 LLM PLATFORMS**



# THE VISION

- **Short-term:** AI that remembers your conversations
- **Medium-term:** AI that remembers your goals, projects, life
- **Long-term:** A cognitive infrastructure for emergent AI personalities
- **Longer term:** A complete AI ecosystem cognition layer



# Thanks For Your Time!

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