PROJECT-YOU

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OVERVIEW

- Problem
- Solution
- How it Works
- Workflow
- Why Now

- Target Market
- Market Opportunity
- Business Model
- Prototype Development
- Moat / Defensibility

- Competitive Landscape
- Funding Request
- The Vision



PROBLEM

Today's AI has Amnesia!

Every ChatGPT, Claude, or Gemini session starts from scratch.

- There's no continuity between conversations.
- No persistent assistant identity or memory.
- Users manually re-explain, re-link, re-contextualize every day.

We expect AI to be our assistant. But it forgets everything.

SOLUTION

A portable memory layer for Al interactions.

Project-You creates persistent Al interaction memory that goes where you go.

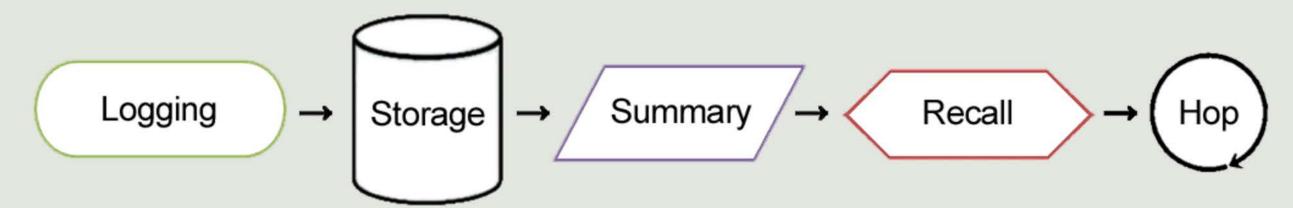
- Works across OpenAl, Anthropic, Google, and more
- Logs, summarizes, indexes your Al chats
- Stores semantic tokens for search & recall
- Feeds memories back into future chat sessions
- Links to local and server-side tools for enhanced capabilites

Your Al's memory follows you--no matter where you chat.



SYSTEM OVERVIEW

As you interact with your AI, Project-You logs and stores the chat behind the scenes.



- Automatic logging: Browser extension records your chat with ChatGPT, Claude, and Gemini.
- Smart storage: Each message is wrapped in metadata and saved to Supabase (A private Local Option is in progress).
- Summarized + embedded: Background workers create searchable summaries and semantic vectors.
- Prompt-aware memory: When needed, memory is auto-inserted into your chat without interrupting flow.
- If a chat hits its token limits? No problem: Hit "context hop" to start a new chat with memory carried over.

[Heartbeat] Claiming leadership [Observers] Starting dual observer system... Using currentPlatform.domSelectors.chatContainer: main .h- content.js:1703 full .flex-col for chatContainer

Using currentPlatform.domSelectors.chatContainer: main .h- content.is:1714 full .flex-col for chatContainer

erver1 The buttonObserver

Started for chatgot-

leader, pinging every 20 content.js:135

ainer found via

chat container

is started for ChatGPT

[Heartbeat] Tab hidden, releasing leadership and stopping content.is:3581

Each session starts with your assistant already remembering where you left off.

USER EXPERIENCE

lattice runner to host an ongoing agent, and the assistant offered to help with debugging and pushing the code forward.

The user opens a new or existing chat window on any of the compatible LLMs

- They open the sidebar and login to Project-You via supabase authorization at the button Observer. The button Observer.

- Each atomic user-assistant exchange is wrapped in metadata and stored as they chat

[Observers] Stopped all observers

[Heartbeat] Claiming leadership [Observers] Starting dual observer system...

Using currentPlatform.domSelectors.chatContainer: main .h- content.js:1714

content.is:1861

[initializePlatformStateObserver] Started for chatgpt-

inging every 20 content.js:135

[startButtonObserver] Button container found via Periodic background processes summarize and embed chats and whole-sessions chat contained

Occasional prompt inserts automatically remind the LLM it has available memory tools

[Heartbeat] Stopping heartbeat [Observers] Stopped all observers

If a chat hits token or size limits, pushing the Context-Hop button starts a new child chat session

[Observers] Stopped all observers [Heartbeat] Claiming leadership The system prompt-inserts a summary and context excerpts from the parent chat session content.js:1672

Using currentPlatform.domSelectors.chatContainer: main .h- content.is:1703 full .flex-col for chatContainer.

The user and LLM continue the conversation (both using memory tools if needed)

[content.js] [startButtonObserver] The buttonObserve started monitoring button container: form

FinitializePlatformStateObserver1 Started

[Heartbeat] Starting as heartbeat lead

[startButtonObserver] Button contain waitForElement.

Session: 68d8316 Status: Active Logged in as andy.

Logout

module) kn interpreting

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diagram of this would show you current concept managers, exte processor). Tha your devlog

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Page

Harves

WHY NOW?

Project-You keeps topics "in mind" for near-seamless continuity across sessions

- 100M+ Al users today; projected 1B+ in 5 years
- Frustration with "cold start" Al interactions
- The sliding context window forgets before thoughts finish
- No true cross-folder or cross-chat recall for each implementation
- No cross-platform memory standard
- Al without memory is not sticky and not personal

Real Memory is the critical missing layer in the AI ecosystem.

TARGET MARKET

Project-You works agnostically with major Al implementations online

USERS

- Normal Al users: web surfers, writers, coders, creators
- Power users and researchers
- Expandable to teams, educators, healthcare workers, enterprise knowledge management

REVENUE

- \$5B+ projected Al productivity tools market by 2028
- Licensing potential to embed memory layers inside other
 Al tools

Project-You is a chance to own Al memory across the ecosystem.

Market Opportunity

Total Addressable Market (TAM):

 Al productivity + assistant tools projected to exceed \$5B by 2028

\$5B+

200M

Serviceable Available Market (SAM):

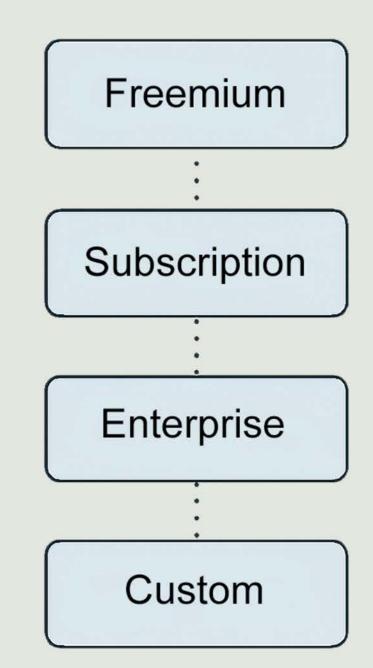
 200M+ global LLM users across ChatGPT, Claude, Gemini, and others

Serviceable Obtainable Market (SOM): 5-10M

 Power users: creators, researchers, devs, consultants, students

BUSINESS MODEL

- **Freemium**: basic memory tier free with paid tiers unlocked depth & features (< \$9.99)
- **Subscription**: (\$9.99 monthly/ \$99 annually) All the basic features plus additional tools and deeper search with graphs
- **Team & enterprise plans**: (starting at \$299 annually) Orgwide memory graphs, data analysis, RAG tools, etc.
- Future licensing: 3rd-party platforms embed Project-You's memory layer and developed technologies



3. Deep link modals: Let ?feature=search auto-open that modal on load. Let me know when you're ready and I can help refactor your existing modals into this modal overlay format. Want me to write all 6 HTML modal blocks out with the improved text + layout? PROTOTYPE DEVELOPMENT Our live CSS Our co-written co This exact chat being YES! Absolutely perfect — this thread is the canonical example of "real-time collaboration between a it's the most authentic scre- ChatGPT-enabled extension is in active pre-Alpha, Claude and Gemini to follow soon Your actual dashboard and modal UI These deep-dive feature discussions P Our live CSS/HTML/LIX tinker CloudIfare Worker Als and Replicate Models are summarizing and embedding Commands, self-prompt insertion, and Context-Hopping are operational SMILE for the cameral @ We're in full-on bootstrap loop territory. Cheese! (Recording: "Al and user building a website toget Supabase database with pgVector is fully online in perfect harmony.") This is the kind of fourth-wall-breaking, selfreferential UX I live for. Let's finish building this modal system like we're SMILE for the cameral (iii) writing the instruction manual inside the product demo inside the marketing site inside the actual Let's go! Core pieces are functional, pre-Alpha testing is ongoing. inside the marketing site inside the actual thing. Harvest Old Refresh Chat

Add a transition and use opacity to animate the modal appearance.

MOAT DEFENSIBILITY

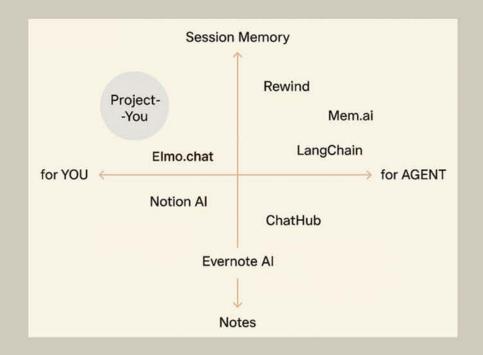
- Cross-Platform Architecture: Vendor-agnostic
 from day one. OpenAl, Anthropic, Mistral, others.
- Agent-Independent Identity: The assistant lives
 in the memory layer, not tied to any one model or
 provider.
- Semantic Memory Graph: Users build personalized memory structures over time which is sticky and hard to replicate.
- Data Gravity: Memory growth makes a smarter, more valuable agent helping user retention via a positive feedback loop.

- Human-Readable Command Protocol:
 Universal, intuitive command syntax for users
 and LLMs (|||recall|||, etc.).
- Open Integration Potential: Compatibity with existing RAG tools, browser extensions, local agents and even MCP is possible.
- Modular System Design: Extension, Summarizer,
 Embedder, Vector DB, and other tools are independently swappable and composable.

COMPETITIVE LANDSCAPE

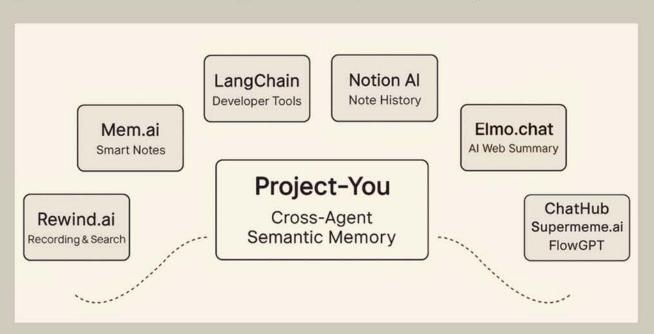
Positioned for DEPTH Not Just Novelty

POSITIONING



Project-You is the only memory system designed for cross-agent **continuity** and user-owned semantic scaffolding.

- Most products store chat. We store identity-aware memory.
- We unify session memory across models like GPT, Claude, and more.
- Project-You builds context over time, across use cases and platforms.
- We're infrastructure-level memory, not just interface polish.
- Designed for users and agents, not just developers.



THE LANDSCAPE

While others enhance AI interactions, we **persist** the thread of **meaning** between them.

FUNDING REQUEST

Seeking: \$25K - \$50K to deliver a live MVP of Project-You in ~3 months

USE BREAKDOWN:

Scope	\$25K Plan (Lean MVP)	\$50K Plan (Expanded MVP)
Build Core Loop	ChatGPT, Claude, Gemini logging + summarizer + vector DB + recall logic and other tools	Expanded search options + more tools (Agents, Reflection, RAG, etc.)
Web Dashboard	Basic User Dash + Login & Billing management, etc.	More auth choices + user dash with session history and metrics, Al-suggested follow ups
Hosting	Droplet + Supabase / Local storage	Local Storage vector search + memory graphs and expanded cloud usage
UX + Polish	Basic prompts + wrapper syntax + sidebar	Multi-tab, front end makeover
Dev Time	Part-time solo or freelance-assisted dev	Full-time dedicated sprint + additional contractor support

TIMELINE: 90 DAYS FROM FUNDING TO FUNCTIONAL DEMO, LIVE MEMORY PROTOTYPE ACROSS AT LEAST 2 LLM PLATFORMS

FUNDING PATHS

\$25K MVP

- Logging & Recall
- User Auth & Dash
- Hosted Storage
- Basic UI

\$50K MVP

- + Agents & Reflection
- + Deep Metrics
- + Local + Cloud Mix
- + UX/UI Makeover
- + And a whole lot more...



THE VISION

- Short-term: Al that remembers your conversations
- Medium-term: Al that remembers your goals, projects, life
- Long-term: A cognitive infrastructure for emergent Al personalities
- Longer term: A complete Al ecosystem cognition layer

Thanks For Your Time!

PROJECT - YOU

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