

PROJECT-YOU

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PROBLEM

Today's AI has Amnesia!

Every ChatGPT, Claude, Gemini, or Mistral session starts from scratch.

- There's no continuity between conversations.
- No persistent assistant identity.
- Users manually re-explain, re-link, re-contextualize every day.

We expect **AI** to be our **assistant**. But it **forgets everything**.

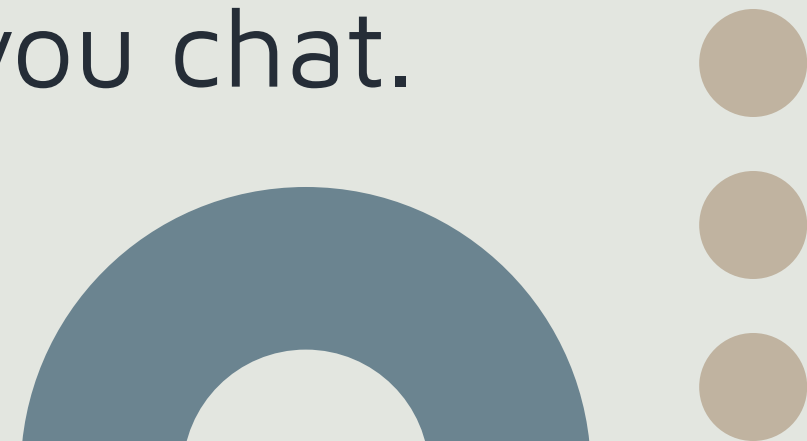
SOLUTION

A portable memory layer for AI interactions.

Project-You creates persistent AI interaction memory that goes where you go.

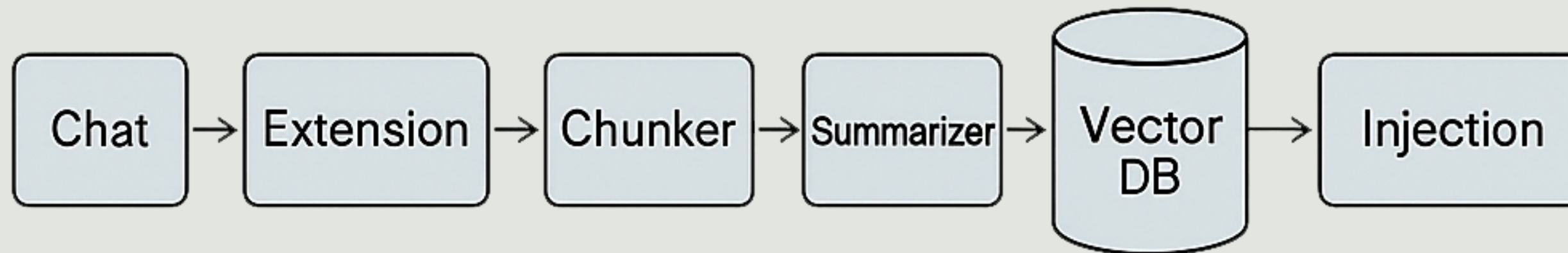
- Works across OpenAI, Anthropic, Mistral, Grok, and more
- Logs, summarizes, indexes your AI chats
- Stores semantic tokens for search & recall
- Feeds memories back into your next chat session when you return
- Links to local and server-side tools for enhanced capabilities

Your AI's **memory follows you**--no matter where you chat.



HOW IT WORKS

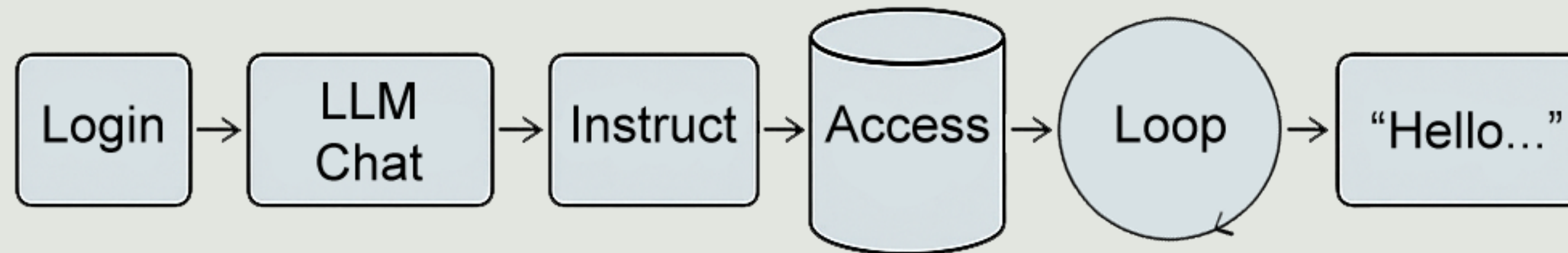
As the User types prompts & tool queries, the chat session is logged in real time.



- **Browser extension logs your AI chats**
- **Chunker & Summarizer generate short-term summaries**
- **Semantic Tokenizer extracts key memory hooks**
- **Vector Database stores long-term memory**
- **Prompt Injection feeds a memory or summarized tool results into the prompt box**

WORKFLOW

Each session starts with your assistant already remembering where you left off.



- The user logs on to Project-You servers from their browser
- They start a new chat window on any of the compatible LLMs
- A single button injects Session Recall and the Tools Instruction Set into the prompt box
- The assistant LLM uses the extension to retrieve the most recent session from the database
- The Looper reflection process spins up continuing the chat session record
- The “Hello...” handshake is injected into the prompt and they’re off and running

WHY NOW?

Project-You keeps topics “in mind” for near-seamless continuity across sessions

- **100M+** AI users today; projected 1B+ in 5 years
- Rising frustration with “cold start” AI interactions
- The sliding context window forgets before thoughts finish
- No true cross-folder or cross-chat recall for each implementation
- No cross-platform memory standard
- AI without memory === not sticky, not trusted, not personal

Real **Memory** is the **critical missing layer** in the **AI** ecosystem.

TARGET MARKET

Project-You works agnostically with major AI implementations online

USERS

- AI power users: writers, coders, researchers, creators
- Expandable to teams, educators, healthcare workers, enterprise knowledge management

REVENUE

- \$5B+ projected AI productivity tools market by 2028
- Licensing potential to embed memory layers inside other AI tools

Project-You is a chance to **own AI memory** across the **ecosystem**.

Market Opportunity

Total Addressable Market (TAM):

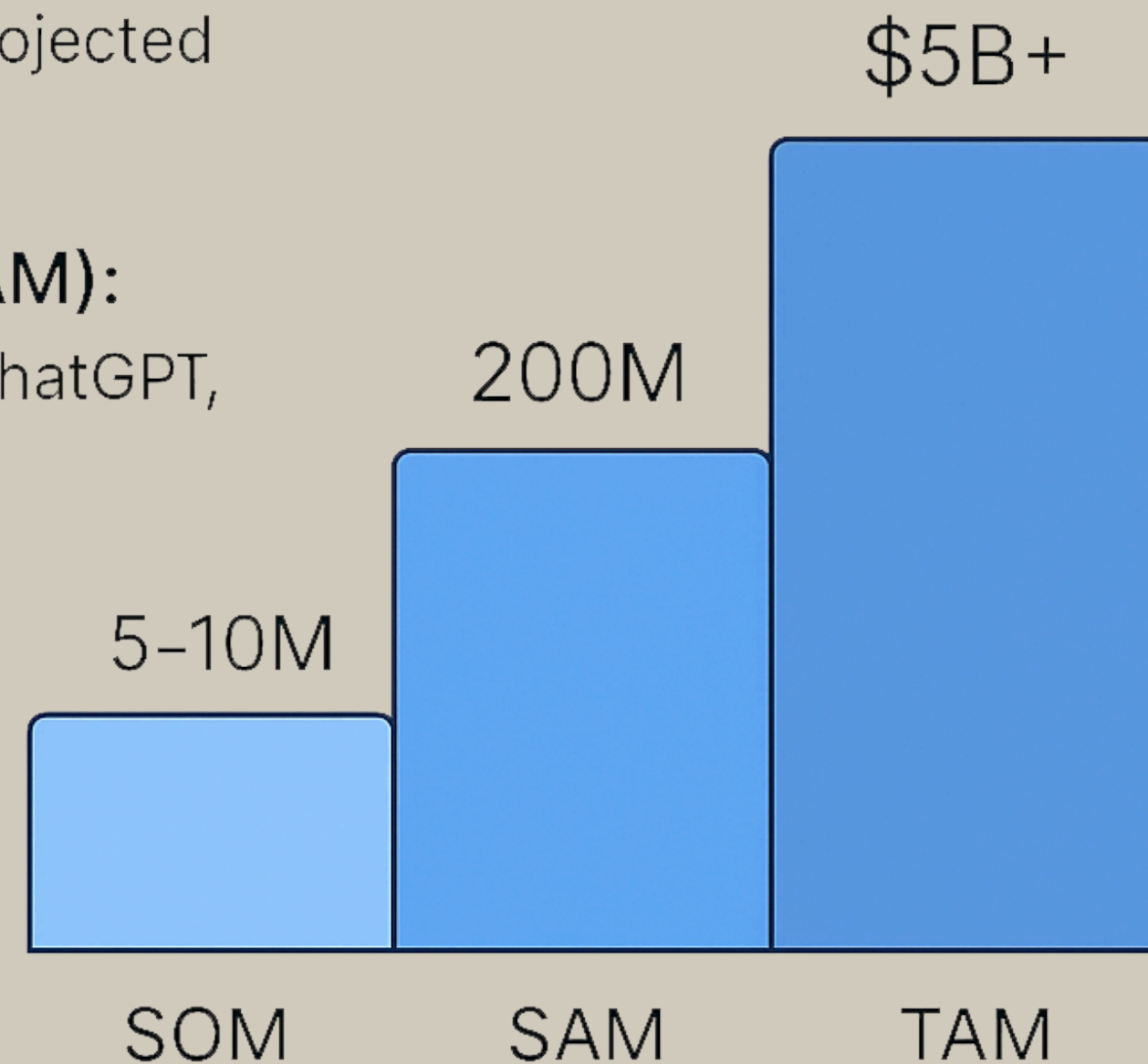
- AI productivity + assistant tools projected to exceed \$5B by 2028

Serviceable Available Market (SAM):

- 200M+ global LLM users across ChatGPT, Claude, Gemini, and others

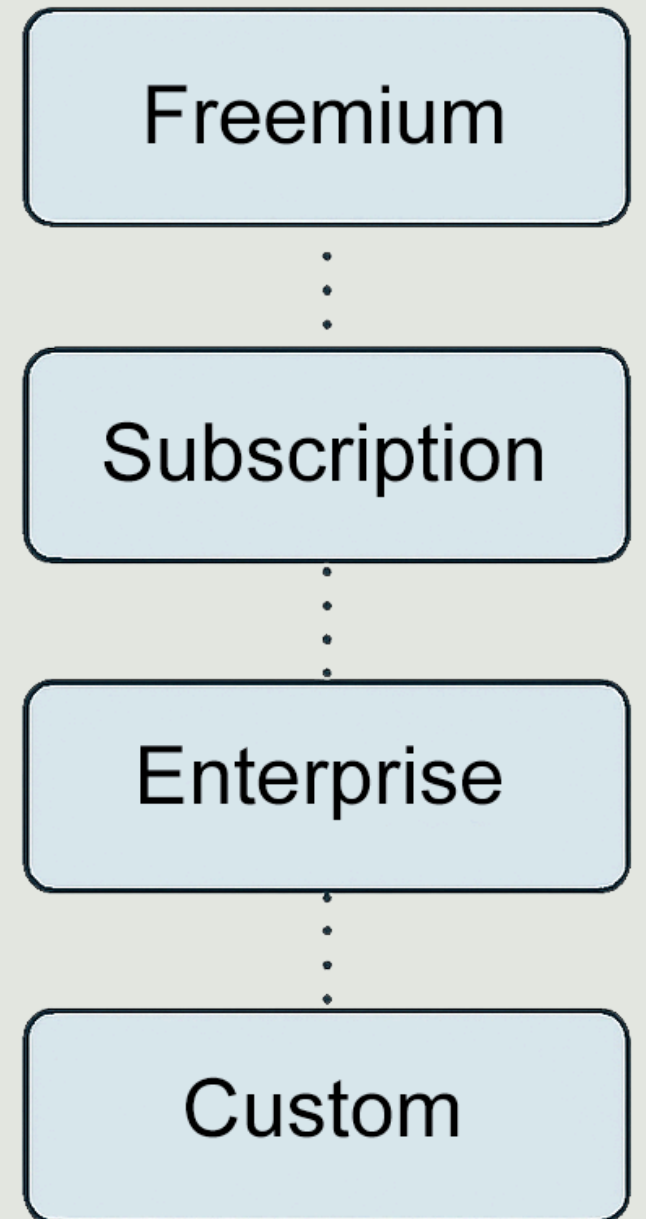
Initial Beachhead Market (SOM):

- Power users: creators, researchers, devs, consultants, students



BUSINESS MODEL

- **Freemium:** basic memory tier free with paid tiers unlocked depth & features (< \$9.99)
- **Subscription:** (\$9.99 monthly/ \$99 annually) All the basic features plus additional tools and deeper search with graphs
- **Team & enterprise plans:** (starting at \$299 annually) Org-wide memory graphs, data analysis, RAG tools, etc.
- **Future licensing:** 3rd-party platforms embed Project-You's memory layer and developed technologies



PROTOTYPE DEVELOPMENT

- Prototype Chrome extension (Heartbeat v5) logging Claude sessions

- Working summarizer + semantic token pipeline

- Command parser + prompt injection in dev environment

- Vector database schema designed, integration in progress

Core pieces are functional, now connecting the engine.

MOAT / DEFENSIBILITY

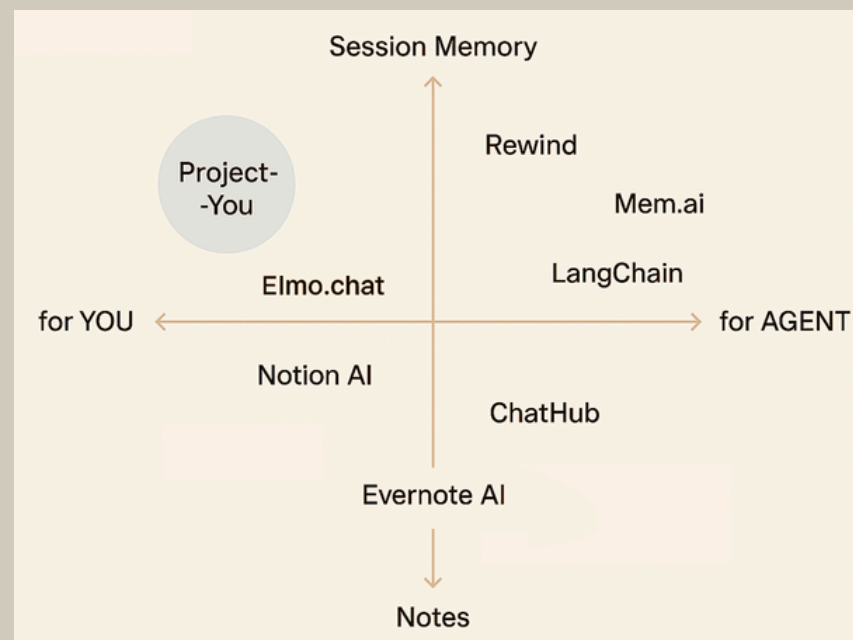
- **Cross-Platform Architecture:** Vendor-agnostic from day one. OpenAI, Anthropic, Mistral, others.
- **Agent-Independent Identity:** The assistant lives in the memory layer, not tied to any one model or provider.
- **Semantic Memory Graph:** Users build personalized memory structures over time which is sticky and hard to replicate.
- **Data Gravity:** Memory growth makes a smarter, more valuable agent helping user retention via a positive feedback loop.

- **Human-Readable Command Protocol:** Universal, intuitive command syntax for users and LLMs (|||recall|||, etc.).
- **Open Integration Potential:** Compatible with existing RAG tools, browser extensions, local agents and even MCP possible.
- **Modular System Design:** Extension, Summarizer, Stacker, Vector DB, and Looper are independently swappable and composable.

COMPETITIVE LANDSCAPE

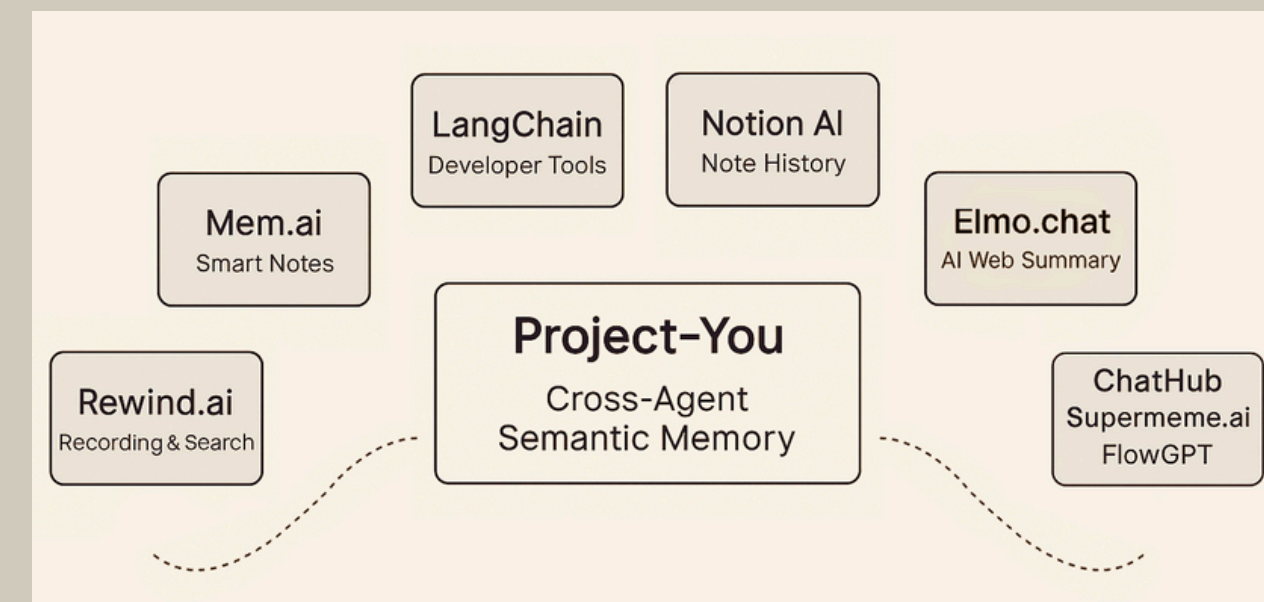
Positioned for DEPTH Not Just Novelty

POSITIONING



Project-You is the only memory system designed for cross-agent **continuity** and user-owned semantic scaffolding.

- Most products store chat. We store identity-aware memory.
- We unify session memory across models like GPT, Claude, and more.
- Project-You builds context over time, across use cases and platforms.
- We're infrastructure-level memory, not just interface polish.
- Designed for users and agents, not just developers.



THE LANDSCAPE

While others enhance AI interactions, we **persist** the thread of **meaning** between them.

FUNDING REQUEST

Seeking: **\$25K - \$50K** to deliver a live MVP of Project-You in ~3 months

USE BREAKDOWN:

Scope	\$25K Plan (Lean MVP)	\$50K Plan (Expanded MVP)
Build Core Loop	Claude logging + summarizer + vector DB + recall logic	Add GPT + Gemini, expand semantic token handling
Web Dashboard	Admin-only CLI/console-based tools	Fully designed user dashboard for session history + memory U
Hosting	Droplet + cloud backups (single user/local dev)	Multi-user test environment + sandboxed memory graphs
UX + Polish	Basic prompts + wrapper syntax	Real-time memory injection UI + UX-tested workflows
Dev Time	Part-time solo or freelance-assisted dev	Full-time dedicated sprint + additional contractor support

TIMELINE: 90 DAYS FROM FUNDING TO FUNCTIONAL DEMO, LIVE MEMORY PROTOTYPE ACROSS AT LEAST 2 LLM PLATFORMS

FUNDING PATHS

\$25K MVP	\$50K MVP
<ul style="list-style-type: none">• core logging• summarizer• vector DB• CLI tools	<ul style="list-style-type: none">+ GPT/Gemini+ full dashboard+ polished UX+ multi-user

THE VISION

- **Short-term:** AI that remembers your conversations
- **Medium-term:** AI that remembers your goals, projects, life
- **Long-term:** A cognitive infrastructure for emergent AI personalities
- **Longer term:** A complete AI ecosystem cognition layer



Thanks For Your Time!

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